



A Social Network That Creates Reliable Paths to Economic Self-Sufficiency and Family Betterment

Executive Summary

EnVision is an innovative approach to help people better engage with service providers and successfully navigate a path to the most effective services that support economic self-sufficiency, reduced stress, and family betterment.

The Problem We are Aiming to Solve

The challenges facing those in need are complex and long-standing. Despite the best efforts and hard work of dedicated policymakers, program managers, and caseworkers, they have defied conventional approaches for decades.

In the past 67 years, the federal government has invested over \$30T on poverty-related programs. Today, the combined federal, state, local, and private cost is nearly \$5T/year for programs designed to nominally assist low-income families in addressing their immediate needs. Still, the poverty rate has remained mostly unchanged, other related metrics have trended in the wrong direction, and many people are less capable of achieving self-sufficiency than when the “war of poverty” began.

Why? First, the number of programs and their lack of integration and accessibility create insurmountable barriers for families to locate and utilize the services that best meet their needs. Second, there are no meaningful incentives for people to exert effort or achieve lasting success.

About EnVision

EnVision is a social network that helps those in need achieve self-sufficiency and address other stressors in their lives. EnVision puts participants first and helps them assess their needs, set goals and priorities, create personalized roadmaps, and engage with community partners to accelerate their journey toward economic mobility and sustained success. Rather than piecemeal solutions (housing, food, money, domestic violence, substance abuse, etc.), EnVision brings everything together under one umbrella to not just help people with their situations, but help them *rise from* those situations.



A Unique Approach

EnVision applies the science of human performance – e.g., motivation, control, and attribution theory – and it rewards participants for their engagement and outcomes. Participants’ records of achievement in EnVision serve as proof of sustained success that can serve as a form of social collateral recognized by merchants, banks, insurers, and other institutions.

As noted by Adnan Alam, Microsoft’s head of AI for mobile experiences – “*EnVision has the potential to make AI look good.*”

The Impact

Data: As participants, service providers, reward providers, and others engage with EnVision, they create an enormous data set. These data advance the understanding of economic and social mobility factors and highlight opportunities for systemic change and engagement strategies, policies, and programs that build economic empowerment.

Coordination: EnVision helps coordinate the efforts of many regional service providers to create optimized needs-solutions matches, advance prosperity, and measure success.

Sustained Community Benefits: Beyond helping individuals and their families, the community impacts are significant – reduced needs for police and firefighting support; healthcare infrastructure; personal health and substance abuse initiatives; childcare; family welfare; and other similar programs. These benefits translate into programmatic opportunities that allow resources to be redirected to other pressing priorities.

Sustained Results

Happier communities. Better business environments. Spending reductions on poverty programs which leads to resources that can be applied to targeted needs elsewhere. Increases in the personal finances of those in need. Decreases in the costs of poverty (e.g., impacts on crime, police and fire services, health infrastructure).

For More Info

[See this link.](#)

Contacts

Dr. Jim Hill. 650-823-7488, jim.hill@ops1.com